

ART 340 Digital Photography-- Getting Started and Grading

Set Image resolution at the highest your camera will allow. TIFF or RAW is best but many of the cameras will shoot JPEG. Still find highest resolution.

Set Mode for type of picture.

Find the Light:

1. time of day
2. weather
3. direction
4. color
5. creativity

Shoot from unexpected angles

Zoom in on your subject

Reduce background clutter.

Follow the rule of thirds.

Avoid mergers or tangents.

Look for balance.

Keep the horizon straight.

Frame the subject.

Create a mood.

Assignments and Grading for first projects--- Design Elements:

Note that assignment sheets, instructions, readings, samples are all available on class website.

1. **Design Elements:** contact sheet with at least 3 images for each of the design elements working with. Contact sheet should be one page with 10-15 images. I always want to see more photos than fewer. Original photo as shot. Edited photo after color correcting, cropping, etc. Assignment sheet filled out.
 - a. Final photo should be in a JPEG file. This means you will flatten your layers and save as a JPEG. I want you to do this so the files are not huge.
 - b. Final photo should have had the image size set to the output for our printers, 150 ppi. Make sure the size of the photo is not smaller or larger than 8x10 unless you have a reason for it.
2. **Detritus:** contact sheet with 15 images. Original photo as shot, edited with all the same instructions as above. Assignment sheet filled out.
3. Once all four of these photos are finished and edited you will upload them to Photoshop.com

Assignment and Grading for second project—Portrait/Self-portrait

1. this project will be introduced next Monday. There will be a reading posted on the website and samples. You will end up with one photograph with this assignment but the process and folder should be the same.