

TV in the 50's

- Nick Piampiano

Television is Born

- Electronic television was first successfully demonstrated in San Francisco (1927)
- Philo Taylor Farnsworth



Television

- RCA invests \$50 Million dollars towards the development of Television
- RCA televised the Opening of the New York Worlds Fair (1939)
- Rise of CBS NBC ABC



The Golden Age of Television (1950's)

- TV programming took steps away from radio formats
- NBC: Peter Pan, the Tonight Show
- ABC: Disneyland, The Mickey Mouse Club
- Huge shift from anthology dramas to sitcoms

The Golden Age (cont)

- Two Thirds of the television sets in the early 50s were owned by people in New York and the suburbs
- The numbers of homes owning a television set increased rapidly, from 0.4% in 1948 to 83.4% in 1958. No other household technology has spread so rapidly.
- Baby boom fueled the success of television

Television and Politics

- The First Presidential Debate between JFK and Nixon was televised.
- Assassination of JFK
- CBS Evening News with Walter Cronkite