
Habitual Acts

A Habit is Hard to Break

Habitual Acts— A Habit is Hard to Break This is a team project.

In this project you will think individually about something you do habitually. It should be something you do without thinking but affects either your relationships with others or how they perceive you. Research habits because you may not even realize you have one. Discuss various habits with your team. After the brainstorming sessions the team will decide on one habit to work with. You will then decide who in the team will be responsible for the various aspects of the project.

At the critique your team will present:

1. a poster. The main thing with the poster will be the tag line...what grabs us in the use of language, the use of the character and how and what information is presented. You may decide to have a support group, a lecture, a concert or other ways of addressing the habit. Can be 8.5 x 14 or larger.
2. an information booklet on how to either eliminate this habit or why it doesn't need to be eliminated. This can be a simple 8.5 x11 paper folded or you can get more creative with the form. Mostly, it will be graded on imaginative way the habit is discussed. You might use metaphor, simile, or other forms of speech to help you here.
3. a cartoon character who will become the mascot for the habit (integrated into the poster). This can be a character you develop completely on your own. It can be an altered character we all recognize or a hybrid of one or more appropriated characters.
4. some other form of addressing this particular habit that brings it to the attention of others. (sculpture, drawing, painting, film, song, survey, map, interactive project of some kind, get creative) see this '30 Rock' spoof of the big concerts to raise money for a Jack's dad's kidney.

<http://vodpod.com/watch/1621895-clay-aiken-kidney-now-30rock>

Foundations assignment 2

Due: October 4, 2012

Grades based on: brainstorming, sketches of ideas, poster, mascot, informational brochure, extra piece, statement of intent.

Here's your creative process:

1. first make a list of habits...eye blink, play with hair, walk with a limp, clean when stressed, eat chocolate, talk to myself in my head, etc. The more the better...have at least 50.
Individually and Team.
2. Then brainstorm a mascot for some of them. **Individually and team.**
3. Do research on Habits and make notes. Sketch possible mascots, poster ideas.
Individually be ready to share with team.
4. Meet with team choose one habit, make decisions, choose mascot. Once you have a number of ideas and have discussed them with team, the team will divide responsibilities.
Team
5. Individually do some sketches and share with team. Discuss how and why you want these particular aspects, etc. **Team**
6. Present to final piece to class.
Team/individual
7. Each person on the team will write an artist statement or statement of intent (see notes on statements on Blackboard), why you chose your particular direction and whether you think you were successful or not.
These are individual.
8. **Each person on the team will write up what tasks they can take responsibility for and what it was like working with the group.**

