

ART 233

FOUNDATIONS IN THEORY AND PRACTICE OUTLINE Fall 2012

Please note:

1. instructions for student presentations are located at the end of this outline.
2. Students are expected to make notes of all readings and videos

The Class Outline is organized to indicate what will occur in class.

Then, after the word 'assignment' is the information as to what you will do in preparation for the next class. Each week I will be sending a mid-week email update.

Week 1 Course and Blackboard Introduction:
Lecture/Discussion: **Metaphor**

Sept 5 This week in addition to reviewing the syllabus we will begin discussion of metaphor and how we can use metaphors to imagine our lives.
We will also discuss Identity and how individual **Identity/Subjectivity** develops both personally and culturally. Students will begin drafting a **time line** of their lives to see how to visualize their past and future.

Watch TED talk on Fear, Creativity and Genius:

http://www.ted.com/talks/elizabeth_gilbert_on_genius.html

Assignment: Read p. 8-11 and 193-195 in "*In the Making*" and the hand-out on metaphor. **Note in writing** at least 5 points made by the authors that resonate for you and/or that you have questions about. These will be used for discussion and turned in to be graded.

For next week you should have completed the outline for your life-line metaphor map. Bring magazines, images or other things you might want to create your collage/drawing. Read the instructions on the Project sheet and organize important events of your life in 5 year sections. Bring written outline to class. Be imaginative, clear and thorough.

If you signed up for an artist or designer for next class prepare for presentation.

Mid-Week check STAC email for posting from me. This may contain websites to check or discussions prior to next class.

Week 2 Discuss Readings from book and on Metaphor,
Sept 12 Map and Roadblocks --Fear
Critique, criticality and criticism discussion.

Discuss: Statement of Intent or Artist Statement.

Life Line/Metaphor Map *work on life-line in class.*

Assignment: Read p 122-124 in “*In the Making*”

Finish Map at Home

Student Presentations for next week: Internal sources of inspiration

Nan Goldin _____

Shirin Neshat _____

Pipilotti Rist _____

William Kentridge _____

David Carson (not in our book) _____

Mid-Week

Check STAC email for message from me about next class

Week 3

Sept 19

Share finished Integrated Road maps in Class—

Discuss **Creative Process**-hand-outs

<http://www.youtube.com/watch?v=NugRZGDbPFU&feature=related>

Begin ideas for Habitual Acts (note idea day next class).

Assignment: Read p 232-235 in “*In the Making*”. Do some research on Habits and bring to class.

Watch these TED talks on Fear. Make notes:

http://www.ted.com/talks/karen_thompson_walker_what_fear_can_teach_us.html

Student Presentations for next week: external sources

Yukinori Yanagi _____

Neville Brody (not in our book) _____

Milton Glaser (not in our book) _____

Paula Scher (not in our book) _____

Mid-Week

Check STAC email for messages—

Habitual Acts and Discipline and Intention

Week 4

Sept 26

Discuss *Fear*, *Faliure* and *Designers*

Idea Day for habitual acts.

Students present artists

Assignment: Finish Habitual Act project and statement.

Watch these TED talks on Play:

http://www.ted.com/talks/tim_brown_on_creativity_and_play.html

http://www.ted.com/talks/paula_scher_gets_serious.html?quote=418

Mid-Week

Check STAC email for messages—

Discipline and Intention

Week 5

Oct 3

Discuss *Play* and *In the Making*

Idea Day for habitual acts.

Introduce Exploratory Play project. Have idea ready by next week at the latest. This is a project that will need at least two weeks to complete and is due in three weeks.

Assignment: Read p 282-283 in “*In the Making*”

Student Presentations for next week:

Chris Ofili _____

Wenda Gu _____

Tony Orsler _____

Mariko Mori _____

Johathan Barnbrook

(not in our book) _____

Mid-Week

Check STAC email for messages—

Week 6

Oct 10

Critique Habitual Acts —all students must attend critiques

Discuss: Exploratory Play project.

Students present artists.

Discuss Metaphor and meaning associated with materials

Begin **Sustainability** assignment by doing research—

<http://www.youtube.com/watch?v=B5NiTN0chj0>

http://www.ted.com/playlists/28/sustainability_by_design.html

Assignment: Work on Exploratory Play project and statement

Mid-Week

Check STAC email for messages—look for questions for take-home test.

Week 7

Oct 17

Critique Exploratory Play

Discuss **Sustainability**.

Discuss Ways of Seeing_ Visual Literacy.

Assignment: Work on paper for materials -- **Work on**

Sustainability assignment do research—

Student Presentations for next week:

Betsy Damon _____

Xu Bing _____

Daniel Joseph Martinez _____

Matthew Barney _____

Stefan Sagmeister (Not in book) _____

Mid-Week

Look for instructions on next project. Sustainability.

Week 8

Oct 24

Discuss **Sustainability**

Ways of Seeing_ Visual Literacy.

Assignment: Read p 353-354 in “*In the Making*” and p. 113-

118. And Work on materials paper -- **Work on Sustainability**
assignment do research—
Student Presentations

Week 9
Oct 31

Student Research Day. No Class.

Week 10

Contemporary Artists/ Process
Paper Due.

Nov 7

Assignment: Finish Materials and Meaning and Artist Statement—remember this does not have to be a real object you make. Your assignment is to imagine and represent an idea. You must only be able to show us, or tell us what or how it will be. You must have an artist statement and a well-developed description to turn in (typed).

Student Presentations for next week:

Matthew Ritchie _____

Chip Kidd (not in our book) _____

Michael Bierut (not in our book) _____

Mid-Week

Check STAC email for messages—

Week 11
Nov 14

Critique Materials/Sustainability:

Begin next art piece: **Time Based Processes—The Gift**

Assignment: Read hand-outs and begin additional research for a short paper and piece based on the meaning of “the Gift”. The piece itself must be conceived to exist in time. Read p. 129-154 *Ways of Seeing*.

Mid-Week
Watch:

Check STAC email for messages—

<http://www.youtube.com/watch?v=AT3lveJmjY8>

Week 12
Nov 21

Photography and time based media, film, video, performance;
Idea Day for Final project

Assignment: Read p. 16-17 and in *“In the Making”*

Finish research paper on ‘the Gift’.

Student Presentations for next week:

Michal Rovner _____

Rirkrit Tiravanija _____

Gillian Wearing _____

Andy Goldsworthy
(not in book) _____

Week 13
Dec 5

Final Critique of Gift begins. **Gift Papers Due.**
Idea Day for Final project

Assignment: Finish Gift and statement.

Week 14
Dec 12

Final Critique.

Instructions for Student presentations:

1. choose at least two artists to discuss. Class participation is important. These artist presentations are to help you with discussion. If you are a student who talks a lot in class, one should be enough. If not, choose two.
2. read carefully the information in "In the Making". Make sure you understand the artist's work and the context in which they are presented. Linda Wintraub has categorized each artist under a subheading. Make sure you discuss this subhead and why this artist fits.
3. write in outline form or essay information about your artist, the work you are going to discuss and it's meaning.
4. prepare images to present to the class and have them ready either in your own computer or on a jump drive that can be loaded into my computer. Make sure you can speak about the images you show. **Don't show images just because you found them....make sure you know what the work is and can discuss the meaning.**

Important Definitions for this class. Please note that each has more than one meaning. I suggest you each look up the definition in the dictionary. These definitions will be included in the mid-term quiz.

Creativity—

Creative Process—

Idea—

Metaphor—

Identity—

Subjectivity—

Gift—

Material—

Content—

Context—

Intention—

Discipline—

Imagination—

Experimentation—

Exploration—