

Creative Concept Final Project

Grading Criteria (Rubric) for Paper

Grades will be based on these points. 0-5 points given for each area listed except Rationale and Intention 0-10. 30 points total

Research on chosen population

1 2 3 4 5

Clear and well-organized **description** of your Social Art Project

1 2 3 4 5

Social Practice Artist and/or projects that informed your idea. What their work involved and why it makes sense for your population.

1 2 3 4 5

Rationale & Intention— The reason for this particular project.

How and who does it help? Why this is important? Give information about how it might help the population involved and what it might do for society in general.

1 2 3 4 5 6 7 8 9 10

Writing—clear and well organized. Introductory paragraph and conclusion. Research to support statements. Citations. Bibliography.

1 2 3 4 5

_____ 30 points total

Grading Criteria (Rubric) for Presentation—a separate grade will be given for the presentation. See website for details and example. See google doc file for student examples.

Presentations to the class will consist of a PP or google slide presentation with relevant research about your population, your project and relevant artists and/or projects we've studied. Please follow rules for use of PP I posted to website. This should not contain all your research but rather main points you plan to make. Use images to support the ideas. Make it interesting. Place in Share TEAM folder.

1. Clear and understandable information about population

1 2 3 4 5

2. Clear description of project

1 2 3 4 5

3. Elaboration of project

1 2 3 4 5

4. Examples of artists or projects

1 2 3 4 5

5. Clear discussion of need

1 2 3 4 5

6. Clear discussion of how this project will help

1 2 3 4 5

7. Images used for interest

1 2 3 4 5

8. Text bullet point – not too much text. Simple font.

1 2 3 4 5

_____ 40 points total