

Things you might do with Color and Scale

This week we are working with two concepts... color and scale.

Color may be one of the most powerful design elements to elicit human emotion. Read the information on the website about color, making notes in your sketchbook this week.

Scale refers to the relative size of something and scale factors heavily in how we engage with and respond to artwork.

Here's an idea for practice, find some simple objects and spend at least 30 minutes working out ideas in your sketchbook as to how you will organize the page. What elements will you use? How will you use the space of the page? How will the size of your drawing affect the impact or meaning? How will the materials, surface, and style also impact the drawing?



Discuss the affect scale would have on this drawing. What if it were 5 inches square? How about 5 feet?

Notice how differently we interpret this painting by Jenny Seville when we realize how big it is?

So you can use scale to emphasize small things by making small things small.

Or you can bring our attention to things we don't usually see by



making small things big.

No matter what, scale is important as it always refers to size in relation to something else. Most of the time it relates to size in relation to us. Since it is humans who are making art and humans who are viewing art small and large relates to our size.

At the same time, we respond to scale based on our physiology. When standing in front of something larger than us we can feel awe and a little fear. We can feel engulfed and small.

When we have to look very closely to see something really small it makes us pay attention.

To move our bodies in close.

