ART 217   Conceptual Sculpture/ Land/Public Art

See examples on website

Overview:
This project is designed to do two things:
1. Bring awareness to sculpture known as 'land art' or 'environmental art.' While manipulating the environment to create meaningful forms exists throughout history and cultures, we look specifically at the artwork developed in the 1970s and beyond.
2. Introduce a creative process for problem solving.

Problem:
Design a piece of 'land art' or 'environmental art' based on the definition provided. Use the process given below to create a drawing, collage or 3-dimensional model to present the idea. Because you do not need to actually make this piece, it can be as imaginative as you'd like. However, it does have to relate to the site and/or situation you imagine and you must be able to discuss the meaning in your statement of intent.

Process:
1. Read the section on 'Problem' and do readings posted to the website.
2. Review artists presented. Make notes about the artwork, the artist's ideas and make sketches in sketchbook of works you particularly like.
3. Brainstorm ideas to solve the problem. This should include where you want to design your piece and why. It should include materials to use, form it will take. Consider, will it be something for people to look at or interact with? What difference does it make? Document all this in your sketchbook.
4. Make sketches of ways you might solve the problem based on readings and artists studied.
5. Choose the most successful and create a model either 2 dimensional or 3 dimensional to present at critique.
6. Write the self-evaluation as assigned.

Evaluation

Evaluation is based on your process, the documentation of ideas, the finished piece and the validity of your statement.

1.Sketchbook-- Evidence of artist research, sketches, brainstorming, sketches – bring to next class for critique and discussion.

2.Develop final idea and devise a way to present it to the class. This can exist as a drawing, collage, model or combination.

Piece will be graded on clarity of rendering, content and context related, meaning created.

3. Write a self-evaluation based on criteria provided.